

Take Care of Texas Video Contest Checklist

Each video **must portray positive ways** Texans can protect the environment, including **keeping the air clean, keeping the water clean, conserving water, conserving energy, and reducing waste**. We encourage students to explore **one** of these topics.

- ☐ The video must contain the **slogan “Take Care of Texas. It’s the only one we’ve got.”** expressed verbally or by using the Take Care of Texas logo.
- ☐ **TakeCareOfTexas.org** is **THE ONLY allowable reference** for statistical information, facts, and data.
- ☐ **Videos may not have been previously** submitted, distributed, or aired or have won any other award in any other competition.
- ☐ Video must be **30 seconds** long, give or take one second.
- ☐ The ideal video quality resolution is **1920 x 1080p**.
- ☐ The maximum file size is 64 MB.
- ☐ Videos must feature **horizontal** (wide) orientation, like a movie screen.
- ☐ Videos must be **original work** created by the student.
- ☐ Record any **sources of** unoriginal material, such as music, sounds, videos, photos, graphics, or other video in the **Take Care of Texas Video Contest Reference Sheet**
 - ☐ All visual and audio content must be original and royalty free (**not copyrighted**), or written permission from the copyright holder granting use of the copyrighted material.
- ☐ Video message should be **positive**: not rude, violent, bossy, or otherwise negative.
- ☐ Video **should not contain any** company logos, product brands, or store names.

Submitting Your Video

Upload your entry **before 5:00 p.m. on the contest deadline** with the required documents.

- Video file name should include the student’s first and last name.
- Take Care of Texas Video Contest Reference Sheet for any **sources of** unoriginal material, such as music, sounds, videos, photos, or graphics.

Late entries will not be accepted.

All items must be uploaded to the following URL:

takecareoftexas.org/video-contest-submission

If you have questions, contact us at educate@tceq.texas.gov.



VIDEO CONTEST WEBSITE