

# Take Care of Texas Video Contest Checklist

Each video must portray positive ways Texans can protect the environment, including **keeping the air clean, keeping the water clean, conserving water, conserving energy, and reducing waste**. It is important that the video portrays a **positive message**. We encourage students to explore **one** of these topics.

- The video must contain the **slogan “Take Care of Texas. It’s the only one we’ve got.”** expressed verbally or by using the Take Care of Texas logo.
- TakeCareOfTexas.org is the only allowable reference** for statistical information, facts, and data. Videos that express such information from other sources, no matter how reliable, will be disqualified.
- Videos may not have been previously** submitted, distributed, or aired or have won any other award in any other competition.
- Video must be **30 seconds** long, give or take one second.
- Resolution: the ideal video quality is **1920 x 1080p**.
- Videos must feature **horizontal** (wide) orientation, like a movie screen. **Vertical (tall) videos will be disqualified.**
- Videos must be **original work** created by the student.
- All visual and audio content must be original and royalty free (**not copyrighted**), or the student must submit written permission from the copyright holder granting use of the copyrighted material.
- Videos composed of **original material** will score higher than videos composed of stock images and sounds.
- Video message should be **positive**: not rude, violent, bossy, or otherwise negative.
- Video **should not contain any** company logos, product brands, or store names. When in doubt, blur it out.
- Record in a text, spreadsheet, or PDF the following information for any **sources** of unoriginal material, such as music, sounds, videos, photos, graphics, or other video:
  - Name of content source: artist, website, etc.
  - Title of work
  - Type of work (video clip, sound effect, song, graphic, etc.)
  - URL where this element can be found and confirmed

## Submitting Your Video

Upload your entry **before 5:00 p.m. CST Friday, Dec. 2, 2022**, with the required documents.

**Late entries will not be accepted.**

- Video file name should include the student’s first and last name.
- The maximum file size is 100 MB.
- A list of all material that is not the student's original creation: stock images, sound effects, and music. TCEQ staff will check that these sources.

Videos and their required documents must be uploaded to the following URL:  
[takecareoftexas.org/video-contest-submission](https://takecareoftexas.org/video-contest-submission).

If you have questions, contact us at [educate@tceq.texas.gov](mailto:educate@tceq.texas.gov).