

## **Introductory Paragraph**

For a chance to win a \$100 H-E-B gift card, submit an original photo of how you are celebrating Earth Day! Your photo must be posted to Instagram or Facebook, using two hashtags: #TakeCareofTexas #TheBestPlaceOnEarth. Two winners will be selected to win a \$100 gift card, provided by H-E-B. The winners will be determined by the most reactions and comments on their posts. The winners must have shared their photos to Instagram or Facebook by noon (CT) on Thursday, April 23. **User's social media accounts must be set to public during the contest to be eligible to win.** 

Contest is being promoted on the Take Care of Texas Facebook and Instagram pages, News You Can Use, and Hot Wire.

## **Take Care of Texas Contest Rules**

- Only one entry per person per social media platform. Anyone found using multiple accounts to enter will be ineligible.
- Entrants must be 18 years of age or older and a legal U.S. resident.
- Current employees and their immediate families (spouses, parents, siblings, children, and each of the respective spouses or people living in the same household of each) of the Texas Commission on Environmental Quality (TCEQ) or H-E-B are not eligible to participate.
- To be eligible for the drawing, each entry must include an original photo showing how you are celebrating Earth Day, using #TakeCareofTexas and #TheBestPlaceOnEarth.
- All entries must be received by noon on April 23, 2020. Late entries will not be accepted. The winning entries, the two qualifying posts with the most reactions and comments, will be identified by April 24. We will attempt to notify the winners the same day by contacting him or her via direct message on Facebook or Instagram.
- If we cannot connect with the winner directly by 11:59 p.m. on April 29, 2020, another winner will be identified.
- Winners will have the highest number of likes and comments on their photos. Posts must be consistent with the mission of the Take Care of Texas program to be considered.
- Prize includes
  - o a \$100 gift card provided by H-E-B.
    - Prizes are non-transferable.
- Void where prohibited. No purchase necessary.
- Except where prohibited by law, acceptance of any prize constitutes permission for TCEQ to use the winners' names, photograph, likeness, voice, address (city and state only), in printed, broadcast, or news media or social media, in perpetuity, in any manner they deem appropriate in connection with promoting this or any other contest and/or promotion, without further compensation.
- The chosen winner must provide a physical, Texas mailing address when contacted to send the prize. P.O. Boxes will not be accepted.
- No obligation or liability is assumed by TCEQ in connection with the contest.
- By participating, entrants agree that TCEQ shall not be liable for any and all claims, damages, losses or injuries, including any third party claims, arising from or relating to, in whole or in part, this contest, including entry and participation in this contest and acceptance, possession, use or misuse of the prizes. All entrants further agree that in the event of any third party claims, damages, losses or injuries or death arising from or relating to this contest or winners' use of the prize, they will indemnify TCEQ from any and all such claims, including the attorneys' fees related thereto.
- By entering the contest, contestants agree to the above rules and regulations.